



Written by  
Dr. Laura Assante Robinson

## Did you **hear that?**

### ANNOUNCEMENTS

## New Stockton location: **10200 Trinity Parkway, Suite 201**

I am happy to announce the opening of our Stockton office! Audiologist, Deborah Planchard will be available for all your hearing healthcare needs at this location. Deborah has 30 years of experience as an Audiologist. She began her career working for Burger Rehabilitation Systems which served geriatric patients in long term care facilities. In 1986, Deborah joined Lodi Plaza Head and Neck Associates, now Sacramento ENT of Stockton. Deborah Planchard, M.S. is excited to share her expertise with patients in the Stockton area and assist them with their amplification needs.

## Still the same just a new name:

Laura Johnston is now **Laura Robinson**. Despite the challenges of the DMV, and the lines at the social security office, Laura surprised her husband on their ten-year anniversary with a name change. However, she is still the same Dr. Laura you always knew.

### TECHNOLOGY UPDATE

## New **Power Instruments**

Oticon released new power instruments built on a new platform designed for patients with severe-to-profound hearing loss. The Dynamo model utilizes a speech rescue frequency composition technology that rescues speech cues that might be otherwise lost and repositions frequency speech energy into mid-frequency spaces to enable fuller access to high frequency sounds. These high frequency sounds are then amplified with Speech Guard E, a compression system that guards the dynamic contrast of the signal to let sounds appear more clearly.



## Siemens Binax Hearing Aids are App Compatible

The touchControl App by Siemens lets you discreetly and conveniently change your hearing aid programs, volume and treble, without needing any extra hardware. Your phone can now act like a remote control for your hearing aids. I find this very useful for those who wear the tiny, Completely-In-the-Canal instruments. The App provides a way for patients to adjust hearing aids without purchasing a remote control. If you have Siemens Binax hearing aids, download the free App from your Android or Apple smartphone or tablet!



Coming Soon

## New website

We will be unveiling a new website soon. Follow us on Facebook to learn more.



## New Product Line

Siemens will release a new product line in March 2016 that utilizes Speech Master to elevate the target speaker over all other sounds in the environment for more effortless hearing. They will also announce a name change, keeping the Siemens name while adding a new name. Ask us in March for an update on this!

## Ask Your Audiologist

### Can I use an App to adjust my Oticon hearing aids?

If you have Oticon hearing aids, currently, you still need the Streamer to utilize Oticon's



free App. This is something we hope Oticon changes in the future.

### How can I get the longest life from my hearing aid batteries?

- Check the expiration date on the package prior to purchasing and only buy non-expired batteries.
- Open the battery door of your hearing aid when the hearing aid is not in use.
- Do not store hearing aid batteries in the refrigerator or leave them where they will be exposed to extreme temperatures (such as near a heater or on a car dashboard).
- After pulling the sticker off the battery, wait five minutes for the battery to become fully air-activated prior to putting it in the hearing aid.

## Thank you

ALL OF US AT SENT WOULD LIKE TO THANK YOU FOR YOUR CONTINUED TRUST AND SUPPORT AS WE STRIVE TO BRING YOU THE BEST SERVICE AND PRODUCTS, SO WE CAN HELP YOU HEAR BETTER.

## SENT HEARING AID CENTERS

### SACRAMENTO

1111 Exposition Blvd.,  
Blg. 700  
Sacramento, CA 95815

916.736.1911

**Monday-Friday 8-5**  
**Walk-in clinic 1-2:30**  
DR. LAURA ASSANTE  
ROBINSON

### ROSEVILLE

2 Medical Plaza Drive #225  
Roseville, CA 95661

916.736.6625

**Monday-Thursday 8-4:30**  
SARA GOLDFARB, M.S.

### FOLSOM

1561 Creekside Drive  
Folsom, CA 95630

916.984.8835

**Tuesday & Thursday 8-5**  
KIMBERLY KNUDSEN,  
M.A.

### FAIR OAKS

6600 Mercy Court,  
Suite 180  
Fair Oaks, CA 95628

916.966.2700

**Monday & Wednesday 8-4**  
KIMBERLY KNUDSEN,  
M.A.

### STOCKTON

10200 Trinity Pkwy.,  
Ste 201  
Stockton, CA 95219

209.851.3030

**Mondays 8am-5pm**  
DEBORAH PLANCHARD

**Refer a friend**

Receive 6 months supply of **free** batteries!