
S.E.N.T. NEWS: did you hear *that*?

NEWSLETTER — Written by Dr. Laura Assante Johnston

WINTER 2010

NEW TECHNOLOGY

Attention Tinnitus Sufferers

We now offer the Widex Zen, a hearing aid that incorporates soothing Spa-like chimes and tones with or without amplification that you can listen to within your hearing aid. A recent study from the Journal of American Auditory Society found that the use of these tones delivered through a hearing aid can provide amplification while allowing relief of tinnitus to some sufferers. The Zen-like tones in the hearing aid program can provide a soothing sound to listen to while you are working quietly, reading or exercising. If you suffer from tinnitus, or you are looking for a hearing aid than can offer a program with a peaceful listening experience, come try the relaxing Zen program from Widex. Call our office for more information!

New Mid-Priced Hearing Aid

Oticon has released a new mid-range product called the Acto. The Acto offers connectivity, a new mini-style, and utilizes the same technology platform used in their high-end product all at an affordable price. Call our office for an appointment to learn more about how Acto can help you hear better without the expense of high-end technology.

ANNOUNCEMENT

By request, we have started a **BOOK EXCHANGE** in the waiting room of our Exposition Blvd. office! Come and visit us and pick up a free book and if you choose you can leave one that you previously read for someone else to read! Please feel free to browse our selection at any time. No appointment necessary!

ASK YOUR AUDIOLOGIST

Yikes, my hearing aid got wet! What can I do?

First, throw away the battery. Open the battery door and let it dry out. If you have a Dry-Aid kit or a silica gel package, put the hearing aid in the kit or in a baggie with the silica gel and leave it overnight. Recently, I had a patient whose hearing aid spent two days at the bottom of a swimming pool and another whose aid went through the washer and both worked fine with a new battery! However, I do not recommend the wash cycle for your hearing aid but if it gets wet accidentally, do the above steps or bring it in to our office and we can check it for damage.

How can a hearing aid with Bluetooth™ help me in my day-to-day life?

Not everyone needs a hearing aid with Bluetooth™ technology capability; however, these devices are now available at a more affordable mid-range price level. If your hearing aid has Bluetooth™ and you purchase an accessory to connect to external devices, this is how it can be utilized:

- *Connect to a cell phone for hands free communication*
- *Connect to your TV to use your hearing aid like personal headphones*
- *Connect to your home telephone*
- *Connect to your iPad to hear movies*



December and January are Battery Months! Buy 2 Packs and Get 1 Pack Free

TWO EARS ARE BETTER THAN ONE!

If you are wearing one hearing aid, contact us for a free consultation and trial on a second investment. You will be surprised to hear what you were missing.

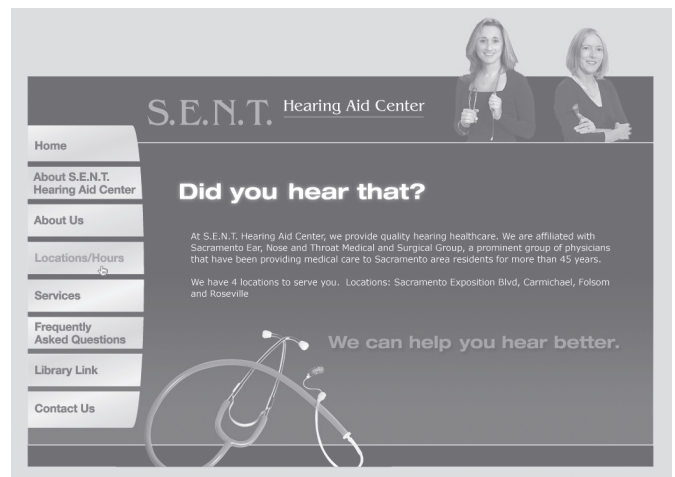
READY FOR A NEW HEARING AID?

Contact our office for a consultation to discuss new technology! **916.736.1911**

I would like to wish all of you a happy and healthy holiday season!

Thank you so much for your continued trust and support. All of us at SENT Hearing Aid feel you each have a special place in our lives and we are grateful to spend our days with you. We look forward to providing you with quality hearing healthcare in 2011.

Visit our website at:
www.senthearingaid.com



S.E.N.T. Hearing Aid Centers

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